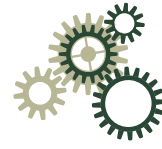


AFTER THE DEAL

Fixing Operational
Problems &
Optimizing
Performance for



Charlie Reid
& Associates

PRIVATE EQUITY Investors



OPERATIONAL INSIGHT AND
PRACTICAL STRATEGIES FOR

INVESTORS.

MANUFACTURERS.

INNOVATORS.



You've bought the Egg

*Have things changed? Are cracks forming?
Is this now a Problem File? Is it still viable?*

Or maybe the file is just fine but you'd like to see if it can hatch sooner.

Or perhaps they have plans to spend a lot of cash on unique strategic operational initiatives with which the management team has had little or no previous experience. Should their plans be objectively vetted?

Charlie Reid & Associates can help. Here's how...

Operational Performance Improvement

If Operational Performance is lagging you need to know whether it's fixable or not.

If things are going well, you need to know how much better things could be.

Charlie Reid & Associates can quantify the operational improvement potential of any manufacturing operation and break it down into practical (and specific) operational strategies. We will recommend the sequence of things to work on based on your needs and time lines. And we can help implement if you wish.

CAPEX

CAPEX is a different problem. Quite simply you need to know for sure that the capital requested is justified. There are many traps and pitfalls in creating realistic and reasonable CAPEX plans. We have extensive experience in evaluating and remediating CAPEX plans – specifically as it pertains to Private Equity Investors.

Mission Critical Events

Some operational initiatives are mission critical and they simply cannot fail, cannot be late, and must be on budget.

We can help ensure that your operating teams have sound and achievable plans.

Projects like capacity expansion, facilities rationalization, major capital investment, or major product launches, for example – things that don't happen often but must be done right.

**Let Charlie Reid & Associates
help you protect your investment
and maximize its return.**

“I would not hesitate to recommend him to any Private Equity firm seeking to improve the performance in a manufacturing acquisition.”

GILBERT S. PALTER
Co-Founder & Chief Investment Officer
EdgeStone Capital Partners

“Charlie develops clear, objective and most important, practical plans to exploit operational potential. On implementation he is fast and effective”

ALLAN SELLERY
President and Managing Partner
IronBridge Equity Partners



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